# Jonathan (Jon) C. Cody

Business minded individual with experience in development, creative, and IT services

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Jonccody.com
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Pensacola, FL

### **Business:**

- Performed market and cost analysis using advanced Excel spreadsheets to determine pricing for emerging retail customers
- Identified inefficiencies within companies and offered solutions to fix the problem areas to reduce cost, increase sales, or improve user interaction and ease of use
- Prepared business plans, presentations, and reports for various small businesses and proposals
- Regularly called upon to tackle complex organizational projects
- Sourced best-in-class vendors to provide quality products and/ or services
- Assessed staff and applicant skill levels for various task and assigned staff to projects accordingly
- Managed up to 50 people in food production, and retail industries
- Directed a team of overseas developers in the production of a software system.

## Development:

- In progress development of a large social media site with Laravel.
- Project manager of a CRM system development for another business owner
- Developed websites with WordPress for personal and business use.
- Developed improved systems to address inventory management & logistics
- Designed system logic and database structure with UML programs such as Visio,
   Visual Paradigm and MySQL Workbench

#### **Customer Service:**

- 11+ years customer service and inventory management experience in a variety of retail store types
- Provided tech support to remotely located customers through phone & online systems
- Provided quick and personalized service to photography clients to meet or exceed expectations
- Identified customer needs through thoughtful questions for increased sales and customer satisfaction

# Sales/ Marketing:

- Marketed high margin products with creative displays and strategic positioning for increased sales
- Marketed photography business through social media platforms, referrals, and community involvement

#### Creative:

- Prepared architectural drawings with Revit or AutoCAD for architectural projects both paid, and personal. (See <a href="https://jonccody.com/portfolio/cad-projects/">https://jonccody.com/portfolio/cad-projects/</a>)
- Modeled 3D designs of appliances, furniture, and other objects for use in projects
- Created site plan of a proposed development project.
- Award winning photographer who used Photoshop, Lightroom and other applications to compose and edit images for production

#### Traits:

- Adaptable
- Quick Learner
- Creative
- Problem Solver
- Self-Starter
- Anticipatory
- Analytical
- Logical
- Resourceful
- Innovative
- Seeks Efficiency
- Customer Oriented
- Independent or Team Player
- Entrepreneurial Mindset
- Desire to Learn & Improve Self

# Program Familiarity:

#### Technical:

- Database Design<sup>2</sup>
- PHP- Laravel<sup>2</sup>
- SQL<sup>2</sup>
- HTML/CSS Bootstrap<sup>2</sup>
- Visual Paradigm<sup>1</sup>
- MySQL Workbench<sup>1</sup>
- Axure RP<sup>2</sup>
- WordPress<sup>2</sup>
- Windows Server 2003-2012<sup>1</sup>
- MS Exchange<sup>1</sup>
- Active Directory<sup>1</sup>

#### Office:

- Word<sup>3</sup>
- Excel<sup>3</sup>
- PowerPoint<sup>3</sup>
- Outlook<sup>2</sup>

#### CAD:

- AutoCAD<sup>2</sup>
- Revit<sup>2</sup>
- SolidWorks<sup>1</sup>

#### **Graphic Design:**

- Photoshop<sup>2</sup>
- Illustrator<sup>1</sup>
- Lightroom<sup>2</sup>

1-Beginner 2- Intermediate 3- Expert

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Jobs: (see <a href="https://jonccody.com/career/work-history/">https://jonccody.com/career/work-history/</a> for responsibilities and experience gained)

Freelance Photographer	January 2012 – Present
Project Manager- Tech Startup – see website	April 2020- August 2020
Freelance CAD Drafter	January 2019 – April 2020
Clients: WCH Architects	
Systems Administrator - Hixardt Technologies, Inc.	
Address: 119 W Intendencia St, Pensacola, FL 32502	August 2015 - April 2016
Food Service Supervisor - Florida Department of Corrections	
Address: 5850 E Milton Rd, Milton, FL 32583	November 2014 – July 2015
Sales Associate – (Paint) - Lowes Home Improvement	
Address: 5143 US-90, Pace, FL 32571	July 2013 - November 2014
Multiple Progressive Roles - Walmart	
Address: 6400A Ridge Rd Ste 1, Sykesville, MD 21784	October 2002 – November 2011

<sup>\*</sup>Addresses may have changes since working \*\*Only jobs that provided substantial experience listed.

## **Education:**

Penn State University – University Park, PA

B.S. in Management Information Systems, Minor in Architecture

# Direct quotes from previous managers and contacts' testimonials:

"Jon is very bright and full of great ideas when it comes to business planning and development."	"has an acute business sense and will accomplish anything he puts his mind to. He also embraces every experience as a learning experience."	"shows tremendous eagerness impacting every phase of the business tremendously"
- Derek Cromwell, Business Mentor	– Dawn Sypolt, Assist. Mgr. Walmart	Yahya Mitchell, Assist. Mgr, Walmart