

Jonathan (Jon) C. Cody

Business minded individual with experience in development, creative, and IT services

Cell: 850-292-8535

jcc5018@gmail.com

Jonccody.com

[Linkedin.com/in/jonccody/](https://www.linkedin.com/in/jonccody/)

Pensacola, FL

Business:

- Performed market and cost analysis using advanced Excel spreadsheets to determine pricing for emerging retail customers
- Identified inefficiencies within companies and offered solutions to fix the problem areas to reduce cost, increase sales, or improve user interaction and ease of use
- Prepared business plans, presentations, and reports for various small businesses and proposals
- Regularly called upon to tackle complex organizational projects
- Sourced best-in-class vendors to provide quality products and/ or services
- Assessed staff and applicant skill levels for various task and assigned staff to projects accordingly
- Managed up to 50 people in food production, and retail industries
- Directed a team of overseas developers in the production of a software system.

Development:

- In progress development of a large social media site with Laravel.
- Project manager of a CRM system development for another business owner
- Developed websites with WordPress for personal and business use.
- Developed improved systems to address inventory management & logistics
- Designed system logic and database structure with UML programs such as Visio, Visual Paradigm and MySQL Workbench

Customer Service:

- 11+ years customer service and inventory management experience in a variety of retail store types
- Provided tech support to remotely located customers through phone & online systems
- Provided quick and personalized service to photography clients to meet or exceed expectations
- Identified customer needs through thoughtful questions for increased sales and customer satisfaction

Sales/ Marketing:

- Marketed high margin products with creative displays and strategic positioning for increased sales
- Marketed photography business through social media platforms, referrals, and community involvement

Creative:

- Prepared architectural drawings with Revit or AutoCAD for architectural projects both paid, and personal. (See <https://jonccody.com/portfolio/cad-projects/>)
- Modeled 3D designs of appliances, furniture, and other objects for use in projects
- Created site plan of a proposed development project.
- Award winning photographer who used Photoshop, Lightroom and other applications to compose and edit images for production

Traits:

- Adaptable
- Quick Learner
- Creative
- Problem Solver
- Self-Starter
- Anticipatory
- Analytical
- Logical
- Resourceful
- Innovative
- Seeks Efficiency
- Customer Oriented
- Independent or Team Player
- Entrepreneurial Mindset
- Desire to Learn & Improve Self

Program Familiarity:

Technical:

- Database Design²
- PHP- Laravel²
- SQL²
- HTML/CSS – Bootstrap²
- Visual Paradigm¹
- MySQL Workbench¹
- Axure RP²
- WordPress²
- Windows Server 2003-2012¹
- MS Exchange¹
- Active Directory¹

Office:

- Word³
- Excel³
- PowerPoint³
- Outlook²

CAD:

- AutoCAD²
- Revit²
- SolidWorks¹

Graphic Design:

- Photoshop²
- Illustrator¹
- Lightroom²

1-Beginner 2- Intermediate 3- Expert

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Jobs: (see <https://jonccody.com/career/work-history/> for responsibilities and experience gained)

Freelance Photographer	January 2012 – Present
Project Manager- Tech Startup – see website	April 2020- August 2020
Freelance CAD Drafter	January 2019 – April 2020
<i>Clients: WCH Architects</i>	
Systems Administrator - Hixardt Technologies, Inc. <i>Address: 119 W Intendencia St, Pensacola, FL 32502</i>	August 2015 - April 2016
Food Service Supervisor - Florida Department of Corrections <i>Address: 5850 E Milton Rd, Milton, FL 32583</i>	November 2014 – July 2015
Sales Associate – (Paint) - Lowes Home Improvement <i>Address: 5143 US-90, Pace, FL 32571</i>	July 2013 - November 2014
Multiple Progressive Roles - Walmart <i>Address: 6400A Ridge Rd Ste 1, Sykesville, MD 21784</i>	October 2002 – November 2011

*Addresses may have changes since working **Only jobs that provided substantial experience listed.

Education:

Penn State University – University Park, PA
B.S. in Management Information Systems, Minor in Architecture

Direct quotes from previous managers and contacts' testimonials:

"Jon is very bright and full of great ideas when it comes to business planning and development."

- Derek Cromwell, Business Mentor

"...has an acute business sense and will accomplish anything he puts his mind to. He also embraces every experience as a learning experience."

– Dawn Sypolt, Assist. Mgr. Walmart

"...shows tremendous eagerness ... impacting every phase of the business tremendously"

Yahya Mitchell, Assist. Mgr, Walmart